



## Route 322 - Milroy - MIL400S-W

### MIL400S-W

Outdoor Billboard - Static (12x24)

**Read:** Righthand

**Facing:** East

**Traffic Direction:** Westbound

**Address**

100 Oak St.  
Milroy, PA 17063  
Mifflin

**Coordinates**

40.72850000, -77.60438800



**Impressions:** 40,000

**Illuminated:** 24 hours

This location has a total of (1) Digital LED Billboard, and (3) Static/Vinyl Billboards

12' X 42' (1) 1 Sided Digital LED Billboard  
(8) spaces, Westbound read towards State College, PA

12' X 42' (1) 1 Sided Static/Vinyl Billboard  
Located on back of Digital LED Billboard  
Eastbound read towards Lewistown, PA

12' X 25' Static/Vinyl Billboard  
(2) Sided  
Westbound read towards State College, PA  
Eastbound read towards Lewistown, PA

Impressions of 40,000/day. Impression count doubles to 80,000/day during Penn State University football season. Weekends of home games during the months of August-December.